curriculum map template

Month	week number	Edexcel 9-1 GCSE Business - Yr 9	Edexcel 9-1 GCSE Business - Yr 10	Edexcel 9-1 GCSE Business - Yr 11	Btec Tech Award in Enterprise - Yr 9 (Coursework unit) (Time to write up coursework is embedded)	Btec Tech Award in Enterprise - Yr 10 (Exam unit)	Btec Tech Award in Enterprise - Yr 11 (Final coursework unit and exam retake)
Sept	1	1.1.1 The dynamic nature of business	1.5.4 The economy and business	2.4.1 Business calculations	A: Examine the characteristics of enterprises: A1 What is an enterprise?	A: Promotion: A1 Elements of the promotional mix and their purposes	A: Explore ideas, plan and pitch for a micro enterprise activity: A1 Generating ideas for a micro enterprise activity.
	2	1.1.1 The dynamic nature of business	1.5.4 The economy and business	2.4.1 Business calculations	A: Examine the characteristics of enterprises: A2 Types and characteristics of small and medium enterprises (SMEs)	A2 Targeting and segmenting the market	A: Explore ideas, plan and pitch for a micro enterprise activity: A1 Generating ideas for a micro enterprise activity.
	3	1.1.1 The dynamic nature of business - designing lolly pop sticks	1.5.4 The economy and business	2.4.1 Business calculations	A: Examine the characteristics of enterprises: A2 Types and characteristics of small and medium enterprises (SMEs)	A3 Factors influencing the choice of promotional methods	A: Explore ideas, plan and pitch for a micro enterprise activity: A2 Planning for a micro enterprise activity
Oct	4	1.1.2 Risk and reward	1.5.5 External influences	2.4.2 Understanding business performance	A: Examine the characteristics of enterprises: A3 The purpose of enterprise	B: Financial records	A: Explore ideas, plan and pitch for a micro enterprise activity: A2 Planning for a micro enterprise activity
	5	1.1.2 Risk and reward	1.5.5 External influences	2.4.2 Understanding business performance	A: Examine the characteristics of enterprises: A3 The purpose of enterprise	B1 Financial documents	A: Explore ideas, plan and pitch for a micro enterprise activity: A2 Planning for a micro enterprise activity
	6	1.1.3 The role of business enterprise - designing smoothies	2.1.1 Business growth	2.4.2 Understanding business performance	A: Examine the characteristics of enterprises: A3 The purpose of enterprise	B: Financial records	A: Explore ideas, plan and pitch for a micro enterprise activity: A2 Planning for a micro enterprise activity
	7	1.1.3 The role of business enterprise	2.1.1 Business growth	2.5.1 Organisational structures	A: Examine the characteristics of enterprises: A4 Entrepreneurs	B2 Payment methods	***Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.***
	8	**regular test/ test marked/ embedding**	**regular test/ test marked/ embedding**	**regular test/ test marked/ embedding**	A: Examine the characteristics of enterprises: A2 Types and characteristics of small and medium enterprises (SMEs) and A4 Entrepreneurs	**regular test/ test marked/ embedding**	***Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.***
Half Term							
Nov	1	1.2.1 Customer needs	2.1.2 Changes in business aims and objectives	2.5.1 Organisational structures	***Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.***	B: Financial records	A: Explore ideas, plan and pitch for a micro enterprise activity: A3 Pitching for a micro enterprise activity
	2	1.2.2 Market research - conducting questionnaire on the 6th formers / other year group	2.1.3 Business and globalisation	2.5.2 Effective recruitment	***Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.***	B3 Sources of revenue and costs	A: Explore ideas, plan and pitch for a micro enterprise activity: A3 Pitching for a micro enterprise activity
	3	1.2.2 Market research - walkers crisps personal interview	2.1.3 Business and globalisation	2.5.2 Effective recruitment	B: Explore how market research helps enterprises meet customer needs and understand competitor behaviour: B1 Customer needs	B: Financial records	A: Explore ideas, plan and pitch for a micro enterprise activity: A3 Pitching for a micro enterprise activity
Dec	4	1.2.3 Market segmentation - profiling customers + class	2.1.4 Ethics, the environment and business	2.5.3 Effective training and development	B: Explore how market research helps enterprises meet customer needs and understand competitor behaviour: B1 Customer needs	B4 Terminology in financial statements	B: Operate and review the success of the micro enterprise activity: B1 Operation of the enterprise
	5	1.2.3 Market segmentation - designing cereal boxes	2.1.4 Ethics, the environment and business	2.5.4 Motivation	B: Explore how market research helps enterprises meet customer needs and understand competitor behaviour: B2 Using market research to understand customers	B: Financial records	B: Operate and review the success of the micro enterprise activity: B1 Operation of the enterprise and B2 Skills for carrying out an enterprise activity
	6	1.2.4 The competitive environment	2.1.4 Ethics, the environment and business	2.5.4 Motivation	B: Explore how market research helps enterprises meet customer needs and understand competitor behaviour: B2 Using market research to understand customers	B5 Statement of comprehensive income	B: Operate and review the success of the micro enterprise activity: B1 Operation of the enterprise and B2 Skills for carrying out an enterprise activity
	7	**regular test/ test marked/ embedding**	**regular test/ test marked/ embedding**	**regular test/ test marked/ embedding**	B: Explore how market research helps enterprises meet customer needs and understand competitor behaviour: B2 Using market research to understand customers	**regular test/ test marked/ embedding**	B: Operate and review the success of the micro enterprise activity: B1 Operation of the enterprise and B2 Skills for carrying out an enterprise activity
Christmas Break							
Jan	1	1.3.1 Business aims and objectives	2.2.1 Product	Revisison - Theme 1.1 and exam practice	B: Explore how market research helps enterprises meet customer needs and understand competitor behaviour: B3 Understanding competitors	B: Financial records	B: Operate and review the success of the micro enterprise activity: B1 Operation of the enterprise and B2 Skills for carrying out an enterprise activity
	2	1.3.2 Business revenues, costs and profits	2.2.1 Product	Revisison - Theme 1.2 and exam practice	B: Explore how market research helps enterprises meet customer needs and understand competitor behaviour: B3 Understanding competitors	B6 Statement of financial position	B: Operate and review the success of the micro enterprise activity: B1 Operation of the enterprise and B2 Skills for carrying out an enterprise activity
	3	1.3.2 Business revenues, costs and profits	2.2.1 Product	Revisison - Theme 1.3 and exam practice	B: Explore how market research helps enterprises meet customer needs and understand competitor behaviour: B3 Understanding competitors	B: Financial records	B: Operate and review the success of the micro enterprise activity: B1 Operation of the enterprise and B2 Skills for carrying out an enterprise activity
	4	1.3.2 Business revenues, costs and profits - Making chatter boxes	2.2.2 Price	Revisison - Theme 1.4 and exam practice	***Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.***	B7 Profitability and liquidity	B: Operate and review the success of the micro enterprise activity: B1 Operation of the enterprise and B2 Skills for carrying out an enterprise activity
Feb	5	**regular test/ test marked/ embedding**	**regular test/ test marked/ embedding**	**regular test/ test marked/ embedding**	***Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.***	**regular test/ test marked/ embedding**	B: Operate and review the success of the micro enterprise activity: B1 Operation of the enterprise and B2 Skills for carrying out an enterprise activity
Half Term							
Feb	1	1.3.3 Cash and cash-flow	2.2.2 Price	Revisison - Theme 1.5 and exam practice	C: Investigate the factors that contribute to the success of an enterprise: C1 Internal factors	C: Financial planning and forecasting	B: Operate and review the success of the micro enterprise activity: B3 Review success of a micro enterprise activity including own contribution
Mar	2	1.3.3 Cash and cash-flow	2.2.3 Promotion	Revisison - Theme 2 and exam practice	C3 Situational analysis and C4 Measuring the success of an SME	C1 Using cash flow data	B: Operate and review the success of the micro enterprise activity: B3 Review success of a micro enterprise activity including own contribution
	3	1.3.3 Cash and cash-flow - Making Foldables	2.2.3 Promotion	Revisison - Theme 2 and exam practice	Dragons den project to begins	C2 Financial forecasting	B: Operate and review the success of the micro enterprise activity: B3 Review success of a micro enterprise activity including own contribution
	4	1.3.4 Sources of business finance	2.2.4 Place	Revisison - Theme 2 and exam practice	Dragons den project continues	C: Financial planning and forecasting	B: Operate and review the success of the micro enterprise activity : B3 Review success of a micro enterprise activity including own contribution
	5	1.3.4 Sources of business finance	2.2.4 Place	Revisison - Theme 2 and exam practice	Dragons den project continues	C3 Suggesting improvements to cash flow problems	Re-assessment preparation
April	6	**regular test/ test marked/ embedding**	**regular test/ test marked/ embedding**	**regular test/ test marked/ embedding**	Presentation of the Dragons den project	**regular test/ test marked/ embedding**	Re-assessment preparation
Easter Break (2 week)							
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April	1	1.4.1 The options for start-up and small businesses	2.2.5 Using the marketing mix to make business decisions	exam practise	C: Investigate the factors that contribute to the success of an enterprise	C: Financial planning and forecasting	Re-assessment preparation
	2	1.4.1 The options for start-up and small businesses	2.2.5 Using the marketing mix to make business decisions	exam practise	C2 External factors	C4 Break-even analysis and break-even point	Re-assessment preparation
May	3	1.4.2 Business location	Enterprise Activitiy - to include consolidation of key topic areas e.g. finance and marketing	exam practise	C3 Situational analysis	Enterprise Activitiy - to include consolidation of key topic areas e.g. finance and marketing	Re-assessment preparation
	4	1.4.3 The marketing mix - The KA drinks project	Enterprise Activitiy - to include consolidation of key topic areas e.g. finance and marketing	**exams**	C: Investigate the factors that contribute to the success of an enterprise	Enterprise Activitiy - to include consolidation of key topic areas e.g. finance and marketing	Re-assessment preparation
	5	1.4.3 The marketing mix	Enterprise Activitiy - to include consolidation of key topic areas e.g. finance and marketing	**exams**	C2 External factors	Enterprise Activitiy - to include consolidation of key topic areas e.g. finance and marketing	Re-assessment preparation
	6	**regular test/ test marked/ embedding**	**regular test/ test marked/ embedding**	**exams**	C3 Situational analysis	C: Financial planning and forecasting	Re-assessment preparation
Half Term							
June	1	1.4.4 Business plans - Dragons den project to begins	2.3.1 Business operations	**exams**	C4 Measuring the success of an SME	C5 Sources of business finance	**exams**
	2	1.5.1 Business stakeholders	2.3.2 Working with suppliers		C: Investigate the factors that contribute to the success of an enterprise: C4 Measuring the success of an SME	revision	**exams**
	3	1.5.2 Technology and business	2.3.3 Managing quality		C: Investigate the factors that contribute to the success of an enterprise: C4 Measuring the success of an SME	revision	**exams**
July	4	1.5.3 Legislation and business	2.3.3 Managing quality		C: Investigate the factors that contribute to the success of an enterprise: C4 Measuring the success of an SME	revision	
	5	1.5.3 Legislation and business - presentation of the Dragons Den Project	2.3.4 The sales process		***Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.***	**exams**	
	6	**Activities Week**	**Work Experience**		**Activities Week**	**Work Experience**	
activities week	7						