

## HALF TERM 6 CURRICULUM CONTENT – Year 12 BTEC (Single) Business

### Intent statement:

This is a two-year vocational course that is equivalent to two A-Levels. The course covers a total of 8 units looking at different aspects of businesses that will allow students to either progress on to further education, apprenticeship or employment. Pearson has developed the content of the new BTEC nationals in collaboration with employers and representatives from higher education and relevant professional bodies. Therefore, the content is up to date and that it includes the knowledge, understanding, skills and attributes required in the sector.

The proportion of mandatory content ensures that all learners are following a coherent programme of study and acquiring the knowledge, understanding and skills that will be recognised and valued. Learners are expected to show achievement across mandatory units. BTEC nationals have always required applied learning that brings together knowledge and understanding (the cognitive domain) with practical and technical skills (the psychomotor domain). This is achieved through learners performing vocational tasks that encourage the development of appropriate vocational behaviours (the affective domain) and transferable skills. Transferable skills are those such as communication, teamwork, research and analysis, which are valued in both higher education and the workplace. The course provides rigour and balance, and promotes the ability for students to apply learning immediately in new contexts.

<b>Topics – Units 1, 2, 4</b>	Exploring business	Managing an event
<b>Prior knowledge / skills</b>	All knowledge and skills from the rest of the unit	Unit 1 Marketing & Unit 2 Marketing Campaign
<b>Key concepts / knowledge / skills covered this half term</b>	Finishing off any outstanding coursework	<ul style="list-style-type: none"> <li>• Stage and manage a business or social enterprise event</li> <li>• Reflect on the running of the event &amp; evaluate own skills development</li> </ul>
<b>Assessment</b>	Coursework	
<b>Personal Development opportunities</b>	Building on skills learnt, which can be used for revision and to answer exam questions effectively	
<b>Homework requirements</b>	Regular homework set on Google Classroom	