

BTEC Business Curriculum Map						
Month	week number	BTEC Level 3 National Diploma in Business (8 units over 2 years) - Year 12 (4 units in total; 2 done simultaneously)		BTEC Level 3 National Diploma in Business (8 units over 2 years) - Year 13 (4 units in total; 2 done simultaneously)		
Term 1		Unit 1: Exploring Business	Unit 3: Personal and Business Finance	Unit 4: Managing and Event	Unit 6: Principles of Management	Unit 5: International Business
Sept	1	A Explore the features of different businesses and analyse what makes them successful	A Understand the importance of managing personal finance	A Explore the role of an event organiser	A The definitions and functions of management	A Explore the international context for business operations
	2	A Explore the features of different businesses and analyse what makes them successful	A Understand the importance of managing personal finance	A Explore the role of an event organiser	A The definitions and functions of management	A Explore the international context for business operations
	3	A Explore the features of different businesses and analyse what makes them successful	B Explore the personal finance sector	A Explore the role of an event organiser	A The definitions and functions of management	A Explore the international context for business operations
Oct	4	A Explore the features of different businesses and analyse what makes them successful	B Explore the personal finance sector	A Explore the role of an event organiser	A The definitions and functions of management	A Explore the international context for business operations
	5	B Investigate how businesses are organised	C Understand the purpose of accounting	B Investigate the feasibility of a proposed event	B Management and leadership styles and skills	A Explore the international context for business operations
	6	B Investigate how businesses are organised	C Understand the purpose of accounting	B Investigate the feasibility of a proposed event	B Management and leadership styles and skills	A Explore the international context for business operations
	7	B Investigate how businesses are organised	D Select and evaluate different sources of business finance	<i>Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.</i>	B Management and leadership styles and skills	<i>Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.</i>
	8	B Investigate how businesses are organised	regular test/ test marked/ embedding	<i>Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.</i>	regular test/ test marked/ embedding	<i>Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.</i>
Half Term						
Term 2		Unit 1: Exploring Business	Unit 3: Personal and Business Finance	Unit 4: Managing and Event	Unit 6: Principles of Management	Unit 5: International Business
Nov	1	C Examine the environment in which businesses operate	D Select and evaluate different sources of business finance	B Investigate the feasibility of a proposed event	C Managing human resources	B Investigate the international economic environment in which business operates
	2	C Examine the environment in which businesses operate	E Break-even and cash flow forecasts	B Investigate the feasibility of a proposed event	C Managing human resources	B Investigate the international economic environment in which business operates
	3	C Examine the environment in which businesses operate	E Break-even and cash flow forecasts	B Investigate the feasibility of a proposed event	D Factors influencing management, motivation and performance of the workforce	B Investigate the international economic environment in which business operates
Dec	4	C Examine the environment in which businesses operate	E Break-even and cash flow forecasts	C Develop a detailed plan for a business, or social enterprise event	D Factors influencing management, motivation and performance of the workforce	B Investigate the international economic environment in which business operates
	5	C Examine the environment in which businesses operate	F Complete statements of comprehensive income and financial position and evaluate a business's performance	C Develop a detailed plan for a business, or social enterprise event	E Impact of change / F Quality management	B Investigate the international economic environment in which business operates
	6	<i>Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.</i>	F Complete statements of comprehensive income and financial position and evaluate a business's performance	<i>Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.</i>	E Impact of change / F Quality management	C Investigate the external factors that influence international businesses
	7	<i>Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.</i>	regular test/ test marked/ embedding	<i>Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.</i>	F Quality management	C Investigate the external factors that influence international businesses
Christmas Break						
Term 3		Unit 1: Exploring Business	Unit 3: Personal and Business Finance	Unit 4: Managing and Event	Unit 6: Principles of Management Unit 27: Work Experience in Business	Unit 5: International Business
Jan	1	D Examine business markets	Revision and exam practise	C Develop a detailed plan for a business, or social enterprise event	F Quality management	C Investigate the external factors that influence international businesses
	2	D Examine business markets	exams	C Develop a detailed plan for a business, or social enterprise event	exams	C Investigate the external factors that influence international businesses

		3	D Examine business markets	Unit 2: Developing a Marketing Campaign Unit 8: Recruitment and Selection Process	D Stage and manage a business or social enterprise event	Unit 27: Work Experience in Business	C Investigate the external factors that influence international businesses
		4	E Investigate the role and contribution of innovation and enterprise to business success	A Introduction to the principles and purposes of marketing that underpin the creation of a rationale for a marketing campaign A Examine how effective recruitment and selection contribute to business success	D Stage and manage a business or social enterprise event	A Investigate opportunities for work-related learning	D Investigate the cultural factors that influence international businesses
Feb		5	<i>Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.</i>	A Introduction to the principles and purposes of marketing that underpin the creation of a rationale for a marketing campaign A Examine how effective recruitment and selection contribute to business success	D Stage and manage a business or social enterprise event	A Investigate opportunities for work-related learning	D Investigate the cultural factors that influence international businesses
Half Term							
Term 4				Unit 2: Developing a Marketing Campaign Unit 8: Recruitment and Selection Process	Unit 4: Managing and Event	Unit 27: Work Experience in Business	Unit 5: International Business
Feb		1	<i>Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.</i>	A Introduction to the principles and purposes of marketing that underpin the creation of a rationale for a marketing campaign A Examine how effective recruitment and selection contribute to business success	E Reflect on the running of the event and evaluate own skills development	A Investigate opportunities for work-related learning	D Investigate the cultural factors that influence international businesses
Mar		2	D Examine business markets	A Introduction to the principles and purposes of marketing that underpin the creation of a rationale for a marketing campaign A Examine how effective recruitment and selection contribute to business success	E Reflect on the running of the event and evaluate own skills development	A Investigate opportunities for work-related learning	D Investigate the cultural factors that influence international businesses
		3	E Investigate the role and contribution of innovation and enterprise to business success	A Introduction to the principles and purposes of marketing that underpin the creation of a rationale for a marketing campaign A Examine how effective recruitment and selection contribute to business success	E Reflect on the running of the event and evaluate own skills development	B Carry out work experience in an appropriate and safe manner	D Investigate the cultural factors that influence international businesses
		4	E Investigate the role and contribution of innovation and enterprise to business success	A Introduction to the principles and purposes of marketing that underpin the creation of a rationale for a marketing campaign A Examine how effective recruitment and selection contribute to business success	E Reflect on the running of the event and evaluate own skills development	B Carry out work experience in an appropriate and safe manner	E Examine the strategic and operational approaches to developing international trade
		5	E Investigate the role and contribution of innovation and enterprise to business success	B Using information to develop the rationale for a marketing campaign B Undertake a recruitment activity to demonstrate the processes leading to a successful job offer	E Reflect on the running of the event and evaluate own skills development	B Carry out work experience in an appropriate and safe manner	E Examine the strategic and operational approaches to developing international trade
April		6	E Investigate the role and contribution of innovation and enterprise to business success	B Using information to develop the rationale for a marketing campaign B Undertake a recruitment activity to demonstrate the processes leading to a successful job offer	<i>Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.</i>	<i>Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.</i>	E Examine the strategic and operational approaches to developing international trade

Easter Break (2 week)						
Easter Break (2 week)						
Term 5			Unit 2: Developing a Marketing Campaign	Unit 4: Managing and Event	Unit 27: Work Experience in Business	
April	1	<i>Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.</i>	B Using information to develop the rationale for a marketing campaign B Undertake a recruitment activity to demonstrate the processes leading to a successful job offer	<i>Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.</i>	C Reflect on work experience undertaken and its influence on own personal and professional development	E Examine the strategic and operational approaches to developing international trade
	2	<i>Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.</i>	C Planning and developing a marketing campaign C Reflect on the recruitment and selection process and your individual performance	<i>Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.</i>	C Reflect on work experience undertaken and its influence on own personal and professional development	E Examine the strategic and operational approaches to developing international trade
May	3	<i>Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.</i>	C Planning and developing a marketing campaign C Reflect on the recruitment and selection process and your individual performance	<i>Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.</i>	C Reflect on work experience undertaken and its influence on own personal and professional development	<i>Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.</i>
	4	<i>Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.</i>	C Planning and developing a marketing campaign C Reflect on the recruitment and selection process and your individual performance	<i>Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.</i>	<i>Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.</i>	<i>Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.</i>
	5	<i>Leeway for coursework write up for time lost due to, for example, visits out and other enhancement activities.</i>	6 hours of research preparation for the exam	<i>Sampling process</i>	<i>Sampling process</i>	<i>Sampling process</i>
	6	Moderation	6 hours of research preparation for the exam	<i>Sampling process</i>	<i>Sampling process</i>	<i>Sampling process</i>
Half Term						
Term 6			Unit 2: Developing a Marketing Campaign	EXAM RETAKES	EXAM RETAKES	EXAM RETAKES
June	1	Moderation	Revision and exam practise			
	2	Moderation	exams			
	3					
July	4					
	5					
	6					
activities week	7					