

**Applied**

**General**

# BTEC Level 3 Diploma in Business

## Entry Requirements

A minimum of 5 GCSEs or equivalent at 9-4 including English and Maths at grade 4

## Business Studies at Westfield

The economy and business world are constantly affecting our lives. The more we understand about this world the more we are able to try and gain an advantage in it. Therefore at Westfield we try and teach our students how and why businesses operate and why they are successful. When they leave school and enter industry they are able to use this knowledge to their advantage.

### Aims

By the end of the course students should have an understanding of and an interest in business. Students will also understand and take interest in current business/economic issues that are happening in the world today.

### Course content:

Unit 1 Exploring a Business  
Unit 2 Developing a Marketing Campaign  
Unit 3 Personal and Business Finance Unit 4  
Managing an Event  
Unit 5 International Business Unit 6  
Principles of Management  
Unit 8 Recruitment and Selection Process  
Unit 9 Team Building in Business



## Careers in Business

- Stock Broker Management
- Consultant Business
- Manager Business Analyst
- Events Management
- Public Relations
- Marketing
- Human Resources Manager

## Suitable Candidates

- Hard working
- Minimum of a Merit at level 2
- A basic knowledge of the business world
- Eager to learn
- Able to take responsibility for your own learning and coursework

For further information regarding Business Studies, please see Ms Lais

# BTEC Level 3 Diploma IT

## Entry Requirements

A minimum of 5 GCSEs at 9-4 including English and Maths at grade 4. Prior knowledge is recommended to study this subject.

## ICT at Westfield

The BTEC National for IT Practitioners has been developed to focus on providing students with the opportunity to achieve a nationally recognised Level 3 vocationally specific qualification.

### **Aim:**

To develop a range of skills and techniques, personal skills and attitudes essential for successful performance in working life.

This course offers flexibility and a choice of emphasis through the specialist units. It is broadly equivalent to one A Level.

### **Course Content:**

This Level 3 course consists of three mandatory units and one optional unit, two of these units are externally assessed.

### **units**

Unit 1 Information Technology Systems - external exam  
Unit 2 Creating Systems to Manage Information  
Unit 3 Using Social Media in Business  
Unit 4 Programming  
Unit 9 IT Project Management  
Unit 11 Cyber Security and Incident Management  
Plus Optional units

Unit 2 & Unit 9 are controlled assessment task and is externally set and marked by Edexcel.



## Careers in ICT

- Website Design
- Programmer
- IT technician
- Networking
- Computer Science
- Communications Engineer
- Game Design

## Suitable Candidates

If you are a student with a keen interest in learning a variety of new computing skills such as website design and PC configuration then the ICT Diploma is the course for you.

You must be inquisitive and open to new theories and concepts. This doesn't go without hard work and a lot of independent study.

For further information regarding ICT, please see Mr Patel

# BTEC Level 3 Applied Science

## Entry Requirements

Minimum of 4 GCSE's Grade 4 including English and Maths.  
Minimum of grade 4 in Combined Science.

## BTEC Science at Westfield

This course is broadly equivalent to one GCE A Level. The course offers an engaging program, flexibility and a choice of emphasis through the optional units. There is a balance of breadth and depth, while retaining a degree of choice for learners to study content relevant to their own interests. It covers the key knowledge and practical skills required in the appropriate vocational sector.

### **Key Features**

This course gives learners the opportunity to acquire technical and employability skills, knowledge and understanding which are transferable and will enable individuals to meet changing circumstances, whether these arise from a shift in their own status or employment, or general changes in the applied science practice, provision or environment.

There are 3 core units, plus a choice of a specialist unit. The focus of this qualification is to provide students with the opportunity to specialise in medical science, and specific areas within this, such as Human Physiology, Biomedical Techniques and Scientific Investigation.

### **Course Content:**

#### **Core Units**

- Principles and Applications of Science Practical
- Scientific Procedures and Techniques Science
- Investigation Skills

#### **Optional Units (Choose One)**

- Physiology of Human Body
- Biological Molecules and Metabolic Pathways
- Genetics and Genetic Engineering

An external exam linked to Unit One the fundamentals of science, takes place once a year, over your 2-year course.



## Careers in Science

- Lab Technician in various industries
- Haematology
- Laboratory Research assistant
- Radiography

## Suitable Candidates

If you are a student with a keen interest in vocational science and application of science skills, this is the course for you. You must be hard working, proactive and have the ability to work collaboratively and to use your initiative. Studying independently will be key to a successful 2 year program.

For further information regarding BTEC science, please see Ms Rafter or Mr Keys.

# BTEC Level 3 Health & Social

## Entry Requirements

A minimum of 5 GCSEs at 9-4 including a 4 in English & Science.

## Health and Social Care at Westfield

This course was designed to provide learners with a good working knowledge of the Health and Social Care career pathways. It will provide students with the basic principles of the health and social care field, explore current research in Health and Social Care and enable students to develop skills that they can incorporate into other subjects and every day life.

### **Course Content:**

Students have to complete 8 units, 6 of which are compulsory. 3 of the compulsory units are externally assessed and 3 are internally assessed. There are a further 2 optional units. The course involves both examinations and coursework, which will include reports, essays, roles plays and presentations.

This course is the equivalent of 2 A levels.

### **Topics:**

**Unit 1:** Human Lifespan Development

**Unit 2:** Working in Health and Social Care

**Unit 4:** Enquires into Current Research in Health and Social Care

**Unit 5:** Meeting Individual Care and Support Needs

**Unit 7:** Principles of Safe Practice in Health and Social Care

**Unit 8:** Promoting Public Health

**Unit 12:** Supporting Individuals with Additional Needs

**Unit 19:** Nutritional Health



## Careers in Health and Social Care

- Charity Officer
- Counsellor
- Health Promotion Specialist
- Health Service Manager
- Social Worker
- Medical Sales
- Nurse
- Nutritionist

## Suitable Candidates

In order to complete the coursework learners will need to have excellent researching skills and be confident at independent learning.

Keeping up to date with current affairs is also essential to ensure that changes in government policy, working practices and legislation can be included in the learners work.

Learners must also be committed to the course and prepared to complete the work experience opportunities.

For further information regarding Health and Social Care please see  
Ms Choudhury



# BTEC Level 3 Extended Diploma Sport

## Entry Requirements

A minimum of 4 GCSEs at grade 4, including English and Maths. A grade 4 in GCSE PE or a Merit in Level 2 BTEC Sport is also required.

## BTEC Sport Level 3 at Westfield

This programme of study is built around developing understanding of sports performance and coaching as well as understanding how the body responds to training and activity. It is a two year course but students will complete 4 examination units in the first year, as well as 3 additional coursework units. In the second year students will cover an additional units of coursework.

In the last Academic year over 50% of all results were D or D\*! This gave the students amazing opportunities when leaving the School.

This course gives you experience of practical coaching, sporting performance and an understanding of the Sports Industry.

### **Units:**

- Anatomy and Physiology
- Fitness Training and Programming for Health, Sport and Well-being
- Professional Development in the Sports Industry
- Sports Leadership
- Sports Psychology
- Practical Sports Performance
- Coaching for Performance
- Research Methods in Sport
- Sports Event Organisation
- Development and Provision of Sport and Physical Activity
- Leisure Centre Operations
- Investigating Business in Sport and the Active Leisure Industry
- Skill Acquisition in Sport
- Rules, Regulations and Officiating in Sport



**Sport**

## Careers in Physical Education

- Sports Science
- PE Teacher
- Sports Therapy
- Physiotherapy
- Sports Psychology
- Sports Coaching
- Sports Management

## Suitable Candidates

Those with a desire to develop their knowledge and understanding in the field of sports. You must have a passion for this subject, be hard working and be able to do a lot of independent study. The student must have an interest in playing sports and be willing to develop as a leader/coach.

For further information regarding Physical Education, please see Mr Chalk



## Entry Requirements

To enrol at Level 1 or 2 no prior knowledge is required.

However if you have already taken Beauty during years 9,10 and 11 and wish to continue onto Level 3 you must have completed both Level 1 and 2 competently.

External candidates for level 3 must hold level 2 certificates in the relevant profession.



## Beauty at Westfield

This course is for those looking to gain professional qualifications, helping them to enter the Hair or Beauty industry.

The industry has developed since the days of just manicures, pedicures and bowl cuts. Today a therapists role has expanded and a true professional must be equipped to deal with a wide range of demands.

The school provides Hair and Beauty training for those who see themselves with a career in these thriving professions. Our teaching methods ensure that all students are confident in their abilities and skills learned.

### Course Content

Anatomy and physiology, hygiene, business studies, health and safety, first aid, laws and legislations, salon procedures, analysis and consultation, luxury and standard treatments.

Working on reception, the selling of additional products and services and how to run a business will also be taught through the 'Hair and Beauty Suite' on open client days.

Courses will include:

- Home study and case studies
- Practical and theoretical assessment
- Portfolio of evidence must be obtained
- Reception duties

Students will need to purchase a uniform and kit at a cost. During the course there will be the opportunity to attend Guild Accredited Course, exhibitions, talks and external trips.



## Careers in Beauty

- Beauty Therapist
- Spa Therapist
- Make Up Artist
- Hairdresser
- Colourist
- Stylist
- Management Positions within Spas and Salons
- Cruise Ship Opportunities
- Airline Opportunities
- Working in Fashion or Television.

## Suitable Candidates

If you are a student with a keen interest in Hair or Beauty and a passion to want to enter the industry then these courses are for you.

You will need to work hard work and be able to study independently.

For further information regarding Hair and Beauty, please see  
Head of Faculty Mrs Opsblum: [lop@westfield.academy](mailto:lop@westfield.academy)

